

Amberley Village Council – Public Outreach Committee
Meeting Minutes
December 14, 2009

In attendance: Peg Conway (chair), Merrie Stillpass, Leslie McIntosh, Jack Monahan, Bernie Boraten

Prior Minutes

The minutes from the meeting on Oct. 27, 2009, were approved as distributed.

Newsletter

Peg distributed a list of possible articles for the winter newsletter. Additions and deletions were made and assignments given. The deadline for submitting newsletter items is Jan. 7, 2010.

The coordination between newsletter and website was discussed in light of the new CommunityLink feature on the website. It was agreed that the Mayor's column would continue in the newsletter; periodically other Council members will be offered the opportunity to write the column. There was also desire expressed to develop the blog/Q&A aspect of the website. It was noted that as website content is added more frequently, the newsletter will likely be smaller.

Brochure Update

Peg met with freelance writer Sally Neidhard who is now developing a draft of a 2-page brochure targeted to non-residents that will be placed on the website as a pdf and made available to real estate agents/home sellers to promote the Village. Copy will be available for review in January.

The meeting was adjourned.

Submitted by Peg Conway, Chair